

# THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

## Board of Directors' Meeting November 13, 2012 Minutes

### Voting Members Present

Alberto M. Carvalho, Superintendent, Miami-Dade County Public Schools  
Perla Tabares Hantman, Chair, The School Board of Miami-Dade County, Florida  
Sharon G. Watson, President, Miami-Dade County Council of PTAs/PTSAs  
Julie Williamson, Esq., Shareholder, Akerman & Senterfitt  
Natacha Munilla, Vice President, Thunder Electrical Contractors, Inc.  
Bill O'Dowd, Chairman and CEO, Dolphin Digital Media, Inc. (via telephone conference)

### Voting Members Absent

Dr. Penny Shaffer, Marketing President, Blue Cross and Blue Shield of Florida

### Others in Attendance

Iraida R. Mendez-Cartaya  
Luis Garcia  
Lisa Thurber  
Maria Cervantes  
Meyme Falcone  
Bertha Valcarcel  
Debbie Karcher  
Dr. Richard H. Hinds  
Cynthia Borders-Byrd  
Lilliam B. Del-Gado

The Foundation for New Education Initiatives, Inc., Board of Directors' meeting was called to order at 12:10 p.m. by the Chair, Mr. Alberto M. Carvalho.

Mr. Carvalho welcomed all present. Following introductions, he asked for a motion to approve the minutes of the August 22, 2012, meeting. Board voted to approve the minutes of the August 22, 2012, meeting.

Mr. Carvalho next called for the treasurer's report. Ms. Watson referred all to the profit and loss statement and balance sheet ending September 30, 2012. She reported the financial documents had been previously sent to the Board Members for their review and stated that the bank statement as of September 30, 2012, reflected a balance of \$1,728,962.78 in cash, and an additional \$760,850 in account receivables, netting current assets at \$2,489,819.72. Net income for the first quarter totaled \$158,998. She concluded that the Foundation's income for the first quarter totaled \$282,016.08.

Mr. Carvalho asked staff if the Foundation was on target in terms of fund-raising activities. Ms. Mendez-Cartaya responded affirmatively.

The Board agreed to accept Mr. Garcia's suggestion to hear from the consulting auditor regarding the auditing of the organization's financial statements at this time.

Mr. Carvalho next called for the action items.

**1<sup>st</sup> Action Item: APPROVE RESOLUTION 12-09: ACCEPT MANAGEMENT LETTER AND APPROVE AUDITED FINANCIAL STATEMENTS BY C. BORDERS-BYRD, CPA LLC FOR THE PERIOD FROM JULY 1, 2011 TO JUNE 30, 2012**

Ms. Mendez-Cartaya read the resolution and invited Ms. Borders-Byrd to provide the details.

Ms. Borders-Byrd stated that an audit of the Foundation's financial statements for the years ended June 30, 2011 and 2012 for the purpose of forming an opinion on the financial statements as a whole had been conducted. She cited total assets at \$2.6 million (see page 2 of the report), a net increase of \$657,145 (see page 3 of the report) from the prior year. Ms. Borders-Byrd briefly reviewed the notes made to the financial statements regarding funds raised for each of the programs. In conclusion, she stated that no exceptions had been found. She added that form 990 would be filed in early December, 2012.

Ms. Williamson asked if recommendations for best practices had been made. Ms. Borders-Byrd indicated that recommendations had been made on the management letter submitted on April 24, 2012, regarding the outlining of an executive director position, and that through her review of past minutes the recommendation made had been satisfied.

Mr. Carvalho called for a motion to accept the treasurer's report as presented, as well as approve Resolution 12-09. The motion was seconded by Ms. Hantman, Foundation Vice Chair. Motion passed. The Board voted to approve the treasurer's report and Resolution 12-09 as presented.

Mr. Carvalho next asked Ms. Mendez-Cartaya to provide the details of the remaining action items and asked the Board to hold the vote until all the resolutions were heard.

**2<sup>nd</sup> Action Item: APPROVE RESOLUTION 12-10: ACCEPT AN IN-KIND DONATION OF SCHOOL SUPPLIES VALUED AT \$53,000, FROM PUBLIX SUPERMARKETS, INC. DISTRIBUTED TO NEEDY SCHOOLS AS IDENTIFIED BY REGION AND DISTRICT ADMINISTRATION**

Ms. Mendez-Cartaya explained that classroom supplies (i.e. erasers, rulers, paper, pens, crayons, notebooks, and scissors) valued at \$53,000, had been distributed to ten schools. She clarified the identification of the schools had been made by each of the Region Superintendents, based on need. Ms. Mendez-Cartaya added that supplies had also been delivered to the Homeless Assistance Office.

**3<sup>rd</sup> Action Item: APPROVE RESOLUTION 12-11: ACCEPT AN IN-KIND DONATION OF SCHOOL SUPPLIES VALUED AT \$80,000, FROM OFFICE DEPOT, INC. TO BE DISTRIBUTED BY STUDENT SERVICES AND SCHOOLS POLICE FOR ANTI-BULLYING EVENTS AND WORKSHOPS**

Ms. Mendez-Cartaya explained that to help raise awareness against bullying, Office Depot, Inc., had donated school supplies valued at \$80,000. Supplies will be distributed to students at anti-bullying events and workshops conducted by the Office of Student Services and the Schools Police. Donated supplies include Sharpie markers, Kindness Post-It notes, and Bravery bracelets.

Mr. Carvalho called for a motion to accept Resolutions 12-10 and 12-11. The motion was seconded by Ms. Hantman, Foundation Vice Chair. Motion passed. The Board voted to approve Resolutions 12-10 and 12-11 as presented.

Mr. Carvalho next called for non-action items and asked Ms. Mendez-Cartaya to provide the details.

**1<sup>st</sup> Non-action item: Report on Fundraising Activities**

Ms. Mendez-Cartaya reported that on October 8, 2012, the Alumni Hall of Fame event, with approximately 400 guests in attendance at the induction gala, had taken place at the New World Center in Miami Beach. The Principal TODAY Kick-off Breakfast, sponsored by Bank of America, took place on November 1, 2012. She added that the 2<sup>nd</sup> annual "Cooking Up Dreams" Celebrity Chefs event had taken place at the Doubletree Grand Hotel. Over \$12,000 were raised at this event. She announced that this year's golf tournament in partnership with the Loews Hotel is scheduled for November 30, 2012, at the Miami Beach Golf Course.

**2<sup>nd</sup> Non-action item: Executive Director position**

Ms. Mendez-Cartaya stated that 113 applications for the position had been received and explained that a committee (composed of staff from Title I, Human Resources, Community Engagement and Grants Administration) had met to screen the applications. She referred the Board members to the short list included in their packets identifying the 25 applicants meeting the required minimum qualifications. She added that the applications would be made available to the Board for their review and selection of finalists for interview. Ms. Mendez-Cartaya briefly explained that fund-raising experience was considered for selection criteria.

Ms. Williamson noted that some applicants resided outside of Florida and one from out of the country. She asked if consideration to cover transportation costs had or would be made in the event the Board chose to interview these applicants. Mr. Carvalho responded it had not been a consideration; however, it could be if the Board wished it.

Ms. Williamson questioned if there was a reason that only the short list had been provided.

Mr. Carvalho requested staff to forward the full list to the Board.

Ms. Watson expressed desire to see the resumes of the 25 selected applicants.

Ms. Hantman, Foundation Vice Chair, stated the Board should receive all the applications.

Ms. Munilla asked when the Executive Director is to start.

Mr. Carvalho responded in January 2013.

Ms. Munilla stated that the Board would need to take action very soon.

Mr. Carvalho directed staff to make the all the applications available to the Board. Ms. Mendez-Cartaya stated the applications would be scanned and emailed directly to the Board.

Mr. Carvalho indicated that the Board would convene to interview the selected applicants.

Ms. Williamson suggested that an update regarding the filing of the 990 form and the recommendation letter be included in the next meeting of the Foundation for approval.

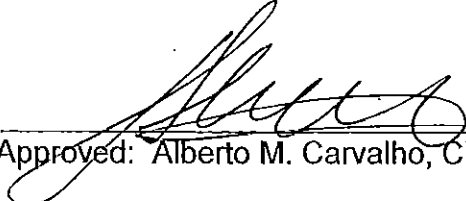
Mr. Carvalho agreed and opened the floor for any new business.

Ms. Williamson commended the Mays Conservatory of the Arts Orchestra Masters class teacher and students for their voluntary performance at St. Martha's.

Mr. Carvalho commented on this year's high level of recognition and awards received by Miami-Dade County Public Schools (i.e. passage of the general obligation bond referendum, winning the Broad Prize, Florida's Teacher of the Year, recognition by the College Board for highest Hispanic and African-American student placement in college level courses in the country, Florida's Data District Leader of the Year). In addition, he announced this morning's visit of Ms. Pam Stewart, Interim Commissioner of Education to Norwood Elementary School to present the Milken Foundation Educator Award to school principal, Dr. Kevin Williams. Norwood Elementary has received A+ rating for the last 7 years. (The Milken Foundation Educator Award recognizes the best educator in the country.) He also commended Dr. Hinds for receiving this year's financial award from The Great Council of City Schools.

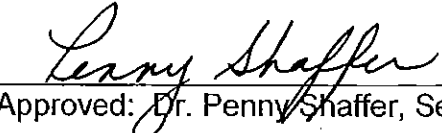
Next, Mr. Carvalho made a motion to adjourn the meeting. The motion was seconded by Ms. Hantman. Motion passed. The Board voted to adjourn the meeting. Meeting adjourned at 12:40 p.m.

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Approved: Alberto M. Carvalho, Chair



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Approved: Dr. Penny Shaffer, Secretary

RESOLUTION NO. 12-09

OF THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

APPROVE RESOLUTION 12-09: ACCEPT MANAGEMENT LETTER AND APPROVE AUDITED FINANCIAL STATEMENTS BY C. BORDERS-BYRD, CPA LLC FOR THE PERIOD FROM JULY 1, 2011 TO JUNE 30, 2012.

**WHEREAS**, The Foundation for New Education Initiatives, Inc., is established to enhance student achievement and community engagement in support of The Parent Academy and other educational initiatives of Miami-Dade County Public Schools.

**NOW, THEREFORE, BE IT RESOLVED THAT:**

Pursuant to the approval of Resolution 12-09, accept management letter and approve audited financial statements by C. Borders-Byrd, CPA LLC for the period from July 1, 2011 to June 30, 2012.

Presented this thirteenth day of November 2012

THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

  
Chair  
Mr. Alberto M. Carvalho

ATTEST:

  
Secretary  
Dr. Penny Shaffer

RESOLUTION NO. 12-10

OF THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

APPROVE RESOLUTION 12-10: ACCEPT AN IN-KIND DONATION OF SCHOOL SUPPLIES VALUED AT \$53,000, FROM PUBLIX SUPER MARKETS, INC. DISTRIBUTED TO NEEDY SCHOOLS AS IDENTIFIED BY REGION AND DISTRICT ADMINISTRATION.

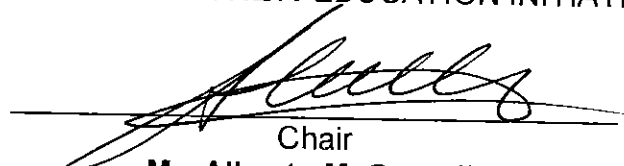
**WHEREAS**, The Foundation for New Education Initiatives, Inc. is established to enhance student achievement and community engagement in support of The Parent Academy and other educational initiatives of Miami-Dade County Public Schools.

**NOW, THEREFORE, BE IT RESOLVED THAT:**

Pursuant to the approval of Resolution 12-10, accept an in-kind donation of school supplies valued at \$53,000, from Publix Super Markets, Inc. distributed to needy schools as identified by region and district administration.

Presented this thirteenth day of November 2012

THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

  
Chair  
Mr. Alberto M. Carvalho

ATTEST:

  
Secretary  
Dr. Penny Shaffer

RESOLUTION NO. 12-11  
OF THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

APPROVE RESOLUTION 12-11: ACCEPT AN IN-KIND DONATION OF SCHOOL SUPPLIES VALUED AT \$80,000, FROM OFFICE DEPOT, INC. TO BE DISTRIBUTED BY STUDENTS SERVICES AND SCHOOL POLICE FOR ANTI-BULLYING EVENTS AND WORKSHOPS.


**WHEREAS**, The Foundation for New Education Initiatives, Inc., is established to enhance student achievement and community engagement in support of The Parent Academy and other educational initiatives of Miami-Dade County Public Schools.

**NOW, THEREFORE, BE IT RESOLVED THAT:**

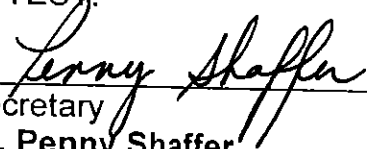
Pursuant to the approval of Resolution 12-11, accept an in-kind donation of school supplies valued at \$80,000, from Office Depot, Inc. to be distributed by Student Services and School Police for anti-bullying events and workshops.

Presented this thirteenth day of November 2012

THE FOUNDATION FOR NEW EDUCATION INITIATIVES, INC.

  
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Chair  
Mr. Alberto M. Carvalho

ATTEST:

  
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Secretary  
Dr. Penny Shaffer